



August 25, 2010

SPAR Group to Present at the Rodman and Renshaw Annual Global Investment Conference

TARRYTOWN, NY, Aug 25, 2010 -- SPAR Group, Inc. (Nasdaq:SGRP) (the "Company" or "SGRP"), a leading supplier of retail merchandising and other marketing services throughout the United States and internationally, today announced that Gary Raymond, President and Chief Executive Officer, and Jim Segreto, Chief Financial Officer, will be presenting at the Rodman and Renshaw Annual Global Investment Conference in New York City on Tuesday, September 14, 2010 at 8:45 a.m. EDT.

Conference Presentation Details:

Date: Tuesday, September 14, 2010

Time: 8:45 a.m. EDT

Location: New York Palace Hotel, 455 Madison Ave.

(Between 50th and 51st Street)

Presentation Room: Stanford Salon, 4th Floor

<http://www.wsw.com/webcast/rrshq18/sgrp>

About SPAR Group

SPAR Group, Inc. is a diversified international merchandising and marketing services company that provides a broad array of services worldwide to help companies improve their sales, operating efficiency and profits at retail locations. SPAR Group provides product services, project services, in-store events, radio frequency identification ("RFID"), technology services and marketing research covering all product and trade classifications, including mass market, drug store, convenience store and grocery chains. Product services include product additions; placement, reordering, replenishment, labeling, evaluation and deletions, and project services include seasonal and special product promotions, product recalls and complete setups of departments and stores. The company operates throughout the United States and internationally in 11 of the most populated countries, including China and India. For more information, visit the SPAR Group's Web site at <http://www.sparinc.com/>.

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