



June 5, 2001

SPAR Group in Full Compliance With Nasdaq Small Cap Listing Requirements

TARRYTOWN, N.Y., June 5, 2001 -- SPAR Group Inc. (Nasdaq:SGRP), one of the leading marketing services companies in the United States, today said it has been notified by Nasdaq that the company is in full compliance with the listing requirements for the Nasdaq Small Cap Market.

The company's stock will continue to trade and be listed on Nasdaq and no further proceedings are anticipated.

SPAR Group Inc., a diversified marketing services company, provides a broad array of productivity enhancing products and services to help Fortune 1000 companies improve their sales, operating efficiency and profits.

SPAR is organized into four operating divisions. The Merchandising Division provides in-store merchandising, database and research services to general retail, mass market, drug, and grocery chains. The Incentive Division provides a wide variety of consulting, creative program administration, travel and merchandising fulfillment services to companies seeking to retain, train, and motivate employees to higher levels of productivity. Its Internet Division offers a series of Internet-based productivity improvement applications designed to help clients increase operating efficiencies and train employees in remote locations. SPAR's International Division, through a joint venture with a large Japanese wholesaler, is poised to provide in-store merchandising, database and research services in general retail, mass market, drug, and grocery chains in the Far East.

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